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Applicants:) I hereby certify that this paper is being deposited with the United Ramaswamy, et al. States Postal Service "EXPRESS MAIL POST OFFICE TO Serial No.: Unknown) ADDRESSEE" service under) Mailing Label No. EV 914224572 For: "Methods and Apparatus to US on August 11, 2006 in an Determine Audience Viewing of envelope addressed to Video-on-Demand Programs" Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-Filed: August 11, 2006 1450. Group Art Unit: Unknown Examiner: Unknown

PRELIMINARY AMENDMENT

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

Prior to examining the above-referenced patent application, please enter the following amendments and consider the following remarks:

Amendments to the Specification begin on page 2 of this paper.

The Status of the Claims begin on page 3 of this paper.

Remarks begin on page 19 of this paper.